

GLORIA PETERSEN

Inspiring & Energizing & Engaging

MAKE YOUR CHALLENGES WORK FOR YOU, NOT AGAINST YOU ...

WHAT ARE YOUR CHALLENGES?

Just graduated and feeling unprepared for corporate America?

Meet corporate expectations by knowing the business protocols and etiquettes that will transition you from an academic student into a corporate opportunity.

Grooming for a leadership role?

Prepare star performers for leadership roles in face-to-face interactions and technology-related communication with presence, charisma, and finesse.

Knocked down?

Get back up! Discover how to turn a setback into an opportunity to become stronger and more dynamic. You will discover the "hero" that resides within you.

As she celebrates over two decades as one of the top professional etiquette, protocol, and personal image experts, you will gain from Gloria's practical experience, perseverance, and victim-related survival journeys.

WHAT ARE PEOPLE SAYING?

"As an intern, your seminar gave me the confidence I needed to excel in future business environments. I have been to etiquette seminars before, but no one teaches it with the confidence and professionalism that you did. Thank you."

~ David J. Kohn, Technical Marketing Intern, Fortune 50 Company

"For the first time, our division won the annual diversity award for the topic International Protocol, and it was a result of your content."

~ Zondra K. Brown, Administrator, The Boeing Company

"We appreciate your valuable insights and techniques and your energy and enthusiasm. Your attitude is contagious and everyone left feeling good and smiling and just a little more powerful."

~ Kathy Kilroy, Partner, The Mentor Group Inc.



CONTACT GLORIA

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ABOUT GLORIA

Gloria Petersen is President and Founder of Global Protocol, Inc., a premier resource for developing a dynamic business culture. Gloria energizes audiences with her down-to-earth style and inspires them to take control of their careers and to serve as role models for others. Her customized seminars and speeches have a proven track-record for teaching individuals how to develop the social intelligence necessary to inspire, lead, and succeed.

Credentialed as a Certified Protocol Professional and a graduate of the Protocol School of Washington® and the Professional Image Institute, her accomplishments include directing and hosting her own FOX network television show, "Image of Success," serving as an etiquette judge on The Learning Channel, and authoring articles for numerous publications. She keeps current by conducting surveys, attending frequent symposiums, and monitoring the business climate for emerging issues.

Additional information on Gloria Petersen can be found at:
www.GlobalBusinessProtocol.com
www.GloriaPetersen.com

... BY COMMUNICATING WITH PERSONAL POWER, POISE, AND PRESENCE